

Search Notes

Application/Control No.

10/690,328

Examiner

Peter Coughlan

Applicant(s)/Patent under
Reexamination

ELBAZ ET AL.

Art Unit

2129

SEARCHED

| Class | Subclass | Date | Examiner |
|-------|----------|-----------|----------|
| 706 | 1 | 5/22/2006 | PDC |
| 706 | 15 | 5/22/2006 | PDC |
| 706 | 45 | 5/22/2006 | PDC |
| 700 | 1 | 5/22/2006 | PDC |
| 700 | 90 | 5/22/2006 | PDC |
| 395 | 200.53 | 5/22/2006 | PDC |
| 705 | 10 | 5/22/2006 | PDC |
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INTERFERENCE SEARCHED

| Class | Subclass | Date | Examiner |
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**SEARCH NOTES
(INCLUDING SEARCH STRATEGY)**

| | DATE | EXMR |
|---|-----------|------|
| East--keyword, category, web page, searching, browsing, related, access, advertiser, sponser, previously, concept, theme, | 5/22/2006 | PDC |
| East--II--patterns, probability, status, percentage, anticipates, chance, contingences, expects, likely, cost w/ click, | 5/22/2006 | PDC |
| East--III--adjustable, establish, previous, bid w/ keyword, | 5/22/2006 | PDC |
| IEEE--keyword, bid on, adjustable, establish, previous, cost w/click, contingences, anticipates, percentage, patterns, themes | 5/22/2006 | PDC |
| IEEE--concepts, spnser, advistister, related, browsing, searching, web, caegory | 5/22/2006 | PDC |
| Inventors Gilad Israel Elbaz Adam J Weissman | 5/22/2006 | PDC |
| 395.200 with probability, predicted page, highest preference indication, prediction tables, | 5/22/2006 | PDC |
| 705.10 with patterns, inferences, link, object, parameters, meaningful, | 5/22/2006 | PDC |